

2010 International Conference on Corporate Social Responsibility (ICCSR)

Conference Announcement:

Improve Corporate Society Responsibility and promote Economy of Communion

We hereby provide an opportunity for interchanging CSR experiences by inviting lectures of EoC experts from Europe and Philippines. Welcome all research papers concerning corporate society responsibility, business ethics, and economy of communion.

Important Dates:

Submission Deadline: February 1, 2010 (Abstract)

Author Notification: February 10, 2010

Submission Deadline: March 10, 2010 (Full Papers)

Conference at Taichung: March 26, 2010

Location:

LIC Building- B1, Overseas Chinese University

No.100, Chiao Kwang Rd., Taichung 407, Taiwan (R.O.C.)

Sponsored by:

Department of Humanities and Social Sciences,

National Science Council, Taiwan, R.O.C.

Economic of Communion-Focolare Movement,

College of Business of Overseas Chinese University

Conducted by:

Department of International Trade, Overseas Chinese University

Co-conducted by:

Bureau of Employment and Vocational Training, Taiwan, R.O.C.

Central Taiwan Science Park

China Productivity Center

Catholic Diocese of Taichung

Ancilla Enterprise Development Consulting

Bangko Kabayan Rural Bank

Chung-Hua International Trade Association

Glory Group

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Webpage:

<http://www.ocu.edu.tw/english.html> / <http://w3.ocu.edu.tw/cflaradmin/conference/index.html>

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Date: March 26, 2010

Time	Timetable		
09:00~09:30	Registration (B1F)		
09:30~09:40	Opening Ceremony (B113) Chairman: Dr. Te-Ho Wu President of Overseas Chinese University		
09:40~10:40	Keynote Speech 1 (B116) Teleological Business Ethics Dr. Göran Svensson Professor, Oslo School of Management (Norway)	Invited Talk 1 (B113) Coaching for Superior Performance Ms. Tita D. Puangco Ancilla Enterprise Development Consulting (Philippines)	
10:40~11:00	Tea Time (B1F)		
11:00~12:00	Presentation I (B113) Oral Presentation 20min×3pcs	Presentation II (B116) Oral Presentation 20min×3pcs	(B1F) Poster Presentation 16pcs
12:00~13:20	Lunch Break (B1F)		
13:20~14:20	Invited Talk 2 (B113) Business Operation in EOC Teresa Ganzon Bangko Kabayan Rural Bank (Philippines)		
14:20~14:40	Tea Time (B1F)		
14:40~16:00	Presentation III (B113) Oral Presentation 20min×4pcs	Presentation IV (B116) Oral Presentation 20min×4pcs	(B1F) Poster Presentation 16pcs