

# Towards a Bridging Economy

These times of crisis have revealed, even more clearly, the demand for a market economy and economic order, which, on one hand, retains the values of freedom, competition, creativity and innovation, and on the other, enables the establishment of social bonds, greater care for the environment and inclusion rather than exclusion. The Economy of Communion in Freedom (EoC) faces these challenges with a proposal: introduce fraternity and communion at the heart of economy and the enterprise. This project involves entrepreneurs, researchers, workers, managers, consumers, bankers, economic agents and citizens sharing the desire to ensure that each person, and entire populations, have the instruments and the capabilities for their own development. Today, the EoC, although it is still in its beginnings, provides the insight into a new economic and social paradigm, from which one hopes a new humanism may flourish.

Crises may be favorable times for new opportunities, but require the right vision to see them. At this Summer School we will take a look at the economic and social reality of today's world, with the new eyes given us by the EoC.



11 to 15 September 2012

Cidadela Arco-Íris (Lisbon, Portugal)

## Contents

Among the general topics: poverty and development, reciprocity, gratuity, trust, relational goods, work, happiness, responsible consumption and ethics, sustainable development, innovation, entrepreneurship... faced in light of a new paradigm emerging from Economy of Communion.

## Overall Structure

With classroom lectures in the mornings and afternoon workshops, the structure of this school is meant to bridge ideas and facts, crossing over between economic theories and actual experiences in the life of businesses already operating under this model.

## Participants' profile

Students (not necessarily from economic sciences, but interested in the general topics), young entrepreneurs, scholars and professionals, aged 19 to 35. Participation is limited to 50 persons.

## Objectives

- \_ To present and achieve a greater insight into the systematic way that theoretical ideas are developed around the project of the Economy of Communion;
- \_ To gain knowledge of the practical aspects in the life of EoC enterprises and the new type of entrepreneur, management and governance of communion emerging from it;
- \_ To promote creativity, innovative skills and entrepreneurship in young people;
- \_ To encourage the formation of an international group of young students which may continue to network within the EoC "project youth";
- \_ To make a joint experience (students and teachers) of study and life.

"The economy of communion was born so that one day it would be able to give this example: a people where there is no one in need, where there are no poor." (Chiara Lubich)

"In this season of crisis, economy and market certainly need new rules, but above all, they have a vital need of communion, happiness, joy and gratuitousness. The EoC, by producing these goods, gives a contribution all its own, but not irrelevant, to the dreams and sufferings of the women and men of today." (Luigino Bruni)

## Program

Arrival 10.09.2012

### Promoters

EoC International Commission, EoC Portuguese Commission, Portuguese Catholic University (Oporto).

### Teaching Staff

**Luigino Bruni** (Istituto Universitario Sophia and Università degli Studi di Milano-Bicocca - Italy)

**Luca Crivelli** (Università della Svizzera italiana di Lugano – Switzerland)

**Teresa Ganzon** (Bangko Kabayan – Batangas, Philippines)

**Américo Mendes** (Universidade Católica Portuguesa, Centro Regional do Porto - Portugal)

**John Mundell** (Mundell & Associates, Indianapolis - USA)

**Spoken Language**  
English.

### Information

[www.edc-online.org](http://www.edc-online.org)  
[www.focolares.org.pt](http://www.focolares.org.pt)  
[eoc.summerschool@gmail.com](mailto:eoc.summerschool@gmail.com)

### Registration (until June, 15th)

[www.edc-online.org](http://www.edc-online.org)  
[www.focolares.org.pt](http://www.focolares.org.pt)

### Registration fee

€175,00 (includes registration, accommodation and meals from dinner on September, 10th until lunch on 15th, airport transfers and visit to an EoC enterprise in Leiria)

Tuesday 11.09.2012	Wednesday 12.09.2012	Thursday 13.09.2012	Friday 14.09.2012	Saturday 15.09.2012
General introductions • Poverty, development, reciprocity <b>(Luca Crivelli)</b>	Work, Gift and Happiness <b>(Luigino Bruni)</b>	Social Business -The different models of social economy in the world <b>(Américo Mendes)</b> • Eoc beyond Social Business <b>(Luca Crivelli)</b>	EoC: a new culture for business and organizations <b>(Luca Crivelli)</b> • Governance and Management in EoC: the Crucible of EoC Entrepreneurship <b>(John Mundell)</b>	Presentation of the results of workshops by students • Conclusions
EoC and Social Entrepreneurship <b>(Teresa Ganzon)</b> • Workshops in groups • Dialogue in plenary	Workshops in groups • Dialogue in plenary	Visit to the EoC company "Grupo Faria e Irmão" (Leiria)	Workshops in groups • In dialogue with... local EoC entrepreneurs at Polo Giosi • Dialogue in plenary	
	Cine-Forum	Artistic Evening	Artistic Evening	